



KERRY LEO BEST EMERGING ARTISAN FOOD COMPETITION 2018

Applications are invited for Listowel Food Fair's Best Emerging Artisan Food Competition 2018, which is sponsored by Kerry LEO. This competition has been a long standing focal point of Listowel Food Fair which is now in its 24th year. This year's food fair will take place from November 8th to 12th. Food Producers will have their emerging food products assessed by a judging panel, who will provide them with invaluable feedback.

Entry Requirements:

- Artisan food requires that the food is not mass produced, but is hands-on in the making
- The "best emerging" element requires that the food product must be 2 years or less in production

The 5 Categories for entry are:

1. Pates, Meats & Seafood
2. Baking & Baked Goods, Sweets & Cereals
3. Beverages – Alcoholic & Non- Alcoholic
4. Dairy – Cultured milk, Cream products (other than cheese), Ice Cream
5. Condiments – Jams, Chutneys, Sauces and Food Ingredients

Judging Criteria:

Food Products will be assessed based on 4 criteria:

1. Taste (30%)
2. Texture (30%)
3. Appearance (30%)
4. Packaging (10%) Note: If packaging is not yet available, please include a list of ingredients with your entry

Entry Date & Fee:

Entry form must be sent to info@listowelfoodfair.ie and €25 fee (per producer) must be paid via bank transfer to the bank account number

BANK DETAILS: IBAN IE84BOFI90578263325224 BIC BOFIE2D

by **THURSDAY October 11th** or if you wish to use an alternative method please call Asya on 0863975432

Judging will take place on **Tuesday October 16th** at The Listowel Arms Hotel. All entries must be delivered to the hotel by 9am on that morning. **Important: When delivering products to the hotel, please ensure that they are clearly marked “Best Emerging Listowel Food Fair”.** If you have any queries on delivery/storage, please contact Asya O’Callaghan at the Listowel Arms Hotel 086 3975432.

Winners will be notified by Friday October 19th. Feedback to all entrants can be provided by email on request. If you would like to receive the judges’ feedback, please provide your email address with your application.

Prizes

The overall competition winner will receive a prize fund of €1000 plus have their winning product stocked by Garveys Supervalu Listowel for a period of 12 months.

The 5 category winners are awarded €200 each.

All Winners’ ingredients will be incorporated into the 7 course taster menu at our Artisan Food Producers’ Celebratory Dinner, held on Saturday November 10th, where prizes will be awarded.

For further information, please email: info@listowelfoodfair.ie.