



## **KERRY LEO BEST EMERGING ARTISAN FOOD COMPETITION 2019**

### **& MOST INNOVATIVE ARTISAN PRODUCT IN ASSOCIATION WITH LIT**

This competition has been a long standing focal point of Listowel Food Fair which is celebrating 25 years this year and will take place from November 7<sup>th</sup> to 11<sup>th</sup>. Applications are invited for Listowel Food Fair's Best Emerging Artisan Food Competition 2019, which is sponsored by Kerry LEO. Adjudication of food products be carried out approximately one month before the festival. Food Producers will have their emerging food products assessed by a judging panel, who will provide them with invaluable feedback.

To mark 25<sup>th</sup> anniversary of Listowel Food Fair a "Most Innovative Artisan Product" Award was set up and sponsored by Limerick IT to value of €500.

#### **Entry Requirements:**

- Artisan food requires that the food is not mass produced, but is hands-on in the making
- The "best emerging" element requires that the food product must be 2 years or less in production

#### **The 6 Categories for entry are:**

1. Pates, Meats & Seafood
2. Baking & Baked Goods, Sweets & Cereals
3. Beverages – Alcoholic & Non- Alcoholic
4. Dairy – Cultured milk, Cream products (other than cheese), Ice Cream
5. Condiments – Jams, Chutneys, Sauces and Food Ingredients
6. 'Free-from' and Health products

#### **Judging Criteria:**

Food Products will be assessed based on 4 criteria:

1. Taste (30%)
2. Texture (30%)
3. Appearance (30%)
4. Packaging (10%) **Note:** If packaging is not yet available, please include a list of ingredients with your entry

### Entry Date & Fee:

Application form is available on the Listowel Food Fair website [www.listowelfoodfair.ie](http://www.listowelfoodfair.ie).

Entry form must be sent to [info@listowelfoodfair.ie](mailto:info@listowelfoodfair.ie) and €25 fee (per producer, unlimited number of products) paid by bank transfer by **Tuesday October 15th**. Alternatively, entry form along with the fee must be sent to Asya O'Callaghan, Listowel Food Fair, c/o Listowel Arms Hotel, Listowel, Co.Kerry. A food producer can enter an unlimited number of products.

BANK DETAILS: IBAN IE84BOFI90578263325224 BIC BOFIE2D Please put ***YOUR*** name or company name in "Receiving Bank Reference"

Judging will take place on **Thursday October 17<sup>th</sup>** at The Listowel Arms Hotel. All entries must be delivered to the hotel by 9am on that morning. **Important: When delivering products to the hotel, please ensure that they are clearly marked "Best Emerging Listowel Food Fair" and have storage instructions.** If you have any queries on delivery/storage, please contact Asya O'Callaghan at the Listowel Arms Hotel 086 3975432.

Winners will be notified by Monday October 21st. Feedback to all entrants can be provided by email on request. If you would like to receive the judges' feedback, please provide your email address with your application.

### Prizes

The overall competition winner will receive a prize fund of €1000 plus have their winning product stocked by Garvey's Supervalu Listowel for a period of 12 months.

The 6 category winners are awarded €200 each.

### Judges:

Ms Leanne Chapman, Kerry LEO

Ms Angela Sheehan, Professor, Food Unit UCC

Ms Angel Bouchier-Hayes, LIT

Mr Sid Sheehan, Nutritionist, [www.nourishbynature.com](http://www.nourishbynature.com)

Mr Paul O'Connor, General Manager Garvey's Supervalu Listowel

Ms Mary Julian, Head Chef, Listowel Arms Hotel

All Winners' ingredients will be incorporated into the 7-course taster menu at our Artisan Food Producers' Celebratory Dinner, held on Saturday November 9<sup>th</sup>, when prizes will be awarded.

For further information, please email: [info@listowelfoodfair.ie](mailto:info@listowelfoodfair.ie)