



## Bord Bia Quality Mark Schools Competition 2019

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### LISTOWEL FOOD FAIR. November 7<sup>th</sup>-11<sup>th</sup> 2019

Dear Teacher,

Listowel Food Fair is one of Ireland's longest running Food Fairs and this year it is celebrating its 25<sup>th</sup> year. During this time Listowel Food Fair has showcased many new concepts in Food and Nutrition and helped many local food producers in developing successful businesses.

This year once again in conjunction with Bord Bia we are organising a competition and Food Academy for Secondary Schools. This competition will create awareness among students of the success of the Irish Food Industry and the nutritional benefits of Quality Irish Food. Bord Bia has established the Quality Mark through which it approves and promotes quality Irish Food in the retail sector.

For 2019 students at Junior and Senior Level are invited to submit a study on the following topic

\*The role of Bord Bia in the promotion of Irish Food and the Quality Mark .

#### Competition Criteria for all students

The following information should be included in student's research:

1. The setting up and role of **Bord Bia**
2. Understanding of the **QUALITY MARK**, carry out research on how Bord Bia quality mark differs from other marks such as Love Irish Food **or** research the whole cycle of the Quality Mark from Farmer to Consumer.
3. Plan a Menu for **Healthy and Balanced Meals** incorporating foods with the Quality Mark for a day for a family, include recipes /method of making for one of the meals.
4. Give details of the **Nutritional Value** of the meal ,cooking storage, allergens etc
5. Create a **Newsletter /Video or a Slide Show which could be used by Bord Bia** in schools to promote and increase sales of Quality Assured Foods.

The competition will be judged in two Categories:

**1 Junior Cycle - 1st & 2nd Year Students:**

**2 Senior Cycle -Transition & 5th Year student**

**VERY IMPORTANT:** Teachers, please inform students that they must tick all the boxes with regards to criteria. Some very good projects were disqualified previously as they had missed out on some of the necessary content.

**Submissions may be presented in any of the following formats: Video, Power Point, Folder or a Visual Display.**

**COMPETITION RULES**

- Closing date: - all entries to be submitted to

Mairead Moriarty /Home Economist Listowel Rd.Lahern,Tralee ,Co.Kerry  
or to The Listowel Arms Hotel clearly labelled with students /school details for the attention of Mairead Moriarty

no later than **Friday 18<sup>th</sup>. October 2019**

- All enquiries : Mairead Moriarty[moriartymairead@hotmail.com](mailto:moriartymairead@hotmail.com)  
Mob .0879929968
- Failure to include foods displaying the Bord Bia Quality Mark will result in disqualification. (Information on the Bord Bia Quality Mark is available at [www.bordbia.ie](http://www.bordbia.ie))
- Maximum Number of Students per project is 3

**RESULTS OF THE COMPETITION**

- There will be four finalists, two from each category
- The winning group will be informed through their Home Economics Teacher
- Prizes will be presented at the Listowel Food Fair Food Academy, in The Listowel Arms Hotel on **Friday 8<sup>th</sup> November 2019**
- Award winners winning projects/presentations will be on display at this event.

## **PRIZES FOR THE WINNING GROUPS – 25<sup>th</sup> Anniversary Listowel Food Fair**

### First Prize (Junior Category)

Winning group/individual will receive €200& Listowel Food Fair Certificate/s.

Winning school is awarded the Listowel Food Fair Perpetual Trophy

Teacher of the winning group will receive €100 .

### Second Prize (Junior Category)

Winning group/individual will receive €100& Listowel Food Fair Certificate/s.

Winning school is awarded the Listowel Food Fair Shield

Teacher of the winning group will receive €50.

### First Prize (Senior Category)

Winning group/individual will receive a €250& Listowel Food Fair Certificate/s.

Winning school is awarded the Listowel Food Fair Perpetual Trophy

Teacher of the winning group will receive €100.

### Second Prize (Senior Category)

Winning group/individual will receive €100&Listowel Food Fair Certificate/s.

Winning school is awarded the Listowel Food Fair Shield

Teacher of the winning group will receive a €50 voucher.

The Submissions of the winning groups will be published on the Listowel Food Fair website and on our face book page and will be on display during Listowel Food Fair 2019.Photos from 2018 can be viewed at [www.listowelfoodfair.ie](http://www.listowelfoodfair.ie). Please be aware that projects will only be returned if advised when submitted and they must be collected from a designated location.